

JOB DESCRIPTION

Job title: PR Executive
Report to: Group Manager
Work location: Full-time Remote

What we're looking for:

We are searching for an exceptional communicator to manage the relationships between a company and external parties with crypto experience. They possess characteristics and knowledge of different tactics to identify and engage the appropriate target audience. The goal is to build a strong communications network around the company that will ensure good relationship with the general public and rising awareness of Bholdus.

Roles and Responsibilities:

- Devise creative public relations strategies that fit company profile and the crypto space;
- Develop effective PR plans using appropriate strategies and tactics;
- Organize and coordinate PR activities;
- Use a variety of channels (TV, press, internet etc.) to maximize company exposure;
- Arrange for interviews or public speaking events and construct press releases;
- Analyze results of PR campaigns or efforts and prepare reports.

Education background

- A relevant undergraduate degree such as PR, journalism or English Literature is normally expected but not essential.

Work experience

- Prior experience working in a PR agency, press office or fast-paced media environment, especially the crypto space;
- Experience in high growth tech startups from early-stage is preferred.

Requirements:

- Proven experience in coordinating and managing effective PR campaigns through various channels;
- Solid knowledge of social media (blogs, Facebook, Twitter, etc.);
- Excellent communication and presentation skills; comfortable as a public speaker;
- Ability to build strong relationships with key people or organizations;
- A creative mind partnered with the ability to find the best practical solutions;
- Time-keeping: You will often be working to tight media deadlines as well as meeting the demands and pressures of your team and clients, so you need to be able to work quickly and efficiently, without compromising on quality.

Benefits:

- Remote working with a flexible schedule (40 hrs/week);
- Opportunity to work with talented individuals from all over the world in one of the hottest and fastgrowing industry;
- Generous sick leave and vacation leave;
- Competitive fiat salary and performance-based bonus.

How to apply:

Interested applicants please submit your CV by filling our Online Application Form. (**[CLICK HERE](#)**)

NOTE: There will be a quick English test included, so kindly arrange around 20 - 30 minutes to complete the test.